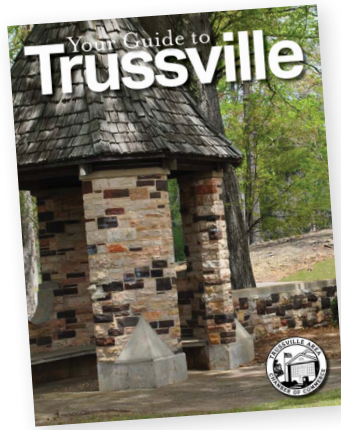


# Your Guide to Trussville



The Trussville Area Chamber of Commerce announces the new *Your Guide to Trussville*. This Guide will have a wide area of distribution including real estate companies, health care providers, financial institutions, Chamber members and advertisers, and an online digital version.

## AD SIZES

Size	Non-Bleed	Bleed	Color (members)	Color (non-members)
2 Pg Spr	7 x 20	16.75 x 11.125	\$2,475	\$2,875
Full Pg	7 x 10	8.375 x 11.125	\$1,875	\$2,175
2/3 Pg	4.625 x 10	NA	\$1,475	\$1,675
1/2 Pg H	7 x 4.875	NA	\$1,075	\$1,375
1/2 Pg V	4.625 x 7.5	NA	\$1,075	\$1,375
1/3 Pg Sq	4.625 x 4.875	NA	\$775	\$1,075
1/3 Pg V	2.125 x 10	NA	\$775	\$1,075
1/6 Pg V	2.125 x 4.875	NA	\$575	\$775
1/6 Pg H	4.625 x 2.25	NA	\$575	\$775
Bus Card	3.25 x 1.75	NA	\$375	\$575

Pg=Page; Spr=Spread; H=Horizontal; V=Vertical

*Production costs assume that logos, high resolution pictures, and artwork are supplied; any photography required will incur an additional cost.*

## PREMIUM POSITIONS

Members only

Back Cover.....	\$2,695
Inside Front Cover .....	\$2,375
Inside Back Cover.....	\$2,275
Opposite TOC .....	\$2,175

## DEADLINES

Space Reservation .....	May 18, 2018
Final Advertising Copy ....	May 25, 2018
Publishing Date .....	July 16, 2018

*No placement on ads is guaranteed. Guaranteed ad placement is a 10% up charge.*

For advertising rates contact:

**Michael Whitten**

**205.482.2464**

**michael@alliancegrp.net**

Alliance Publishing, LLC • PO Box 190405 • Birmingham, AL 35219

*All rates are net. 50% payment with contract required. Remaining balance due upon publication.*

All checks made payable to: **Alliance Publishing, LLC.** Visa and MasterCard accepted.



400 Main Street  
Trussville, AL 35173  
phone: (205) 655-7535  
[www.trussvillechamber.com](http://www.trussvillechamber.com)

# Alliance publishing group

building communities one story at a time

## DISTRIBUTION POINTS IN THE LOCAL AREA:

- Relocation packages
- Financial institutions
- Area churches
- Real Estate companies
- Health care providers
- Chamber members and advertisers
- Hotels and motels

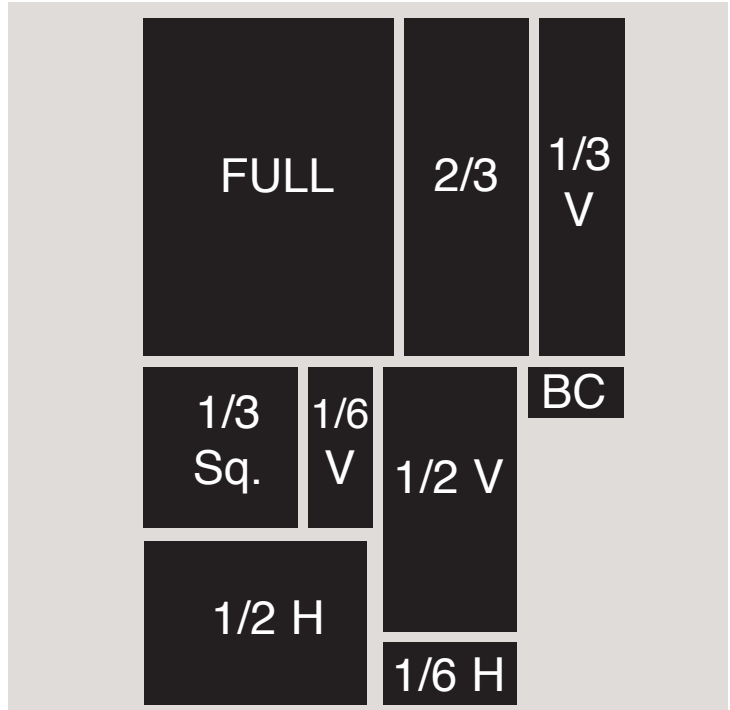


Purchasing an ad in *Your Guide to Trussville* now extends your message year-round. As always, we distribute the printed version of the magazine, we host the online version for a full calendar year.

## PRODUCTION COSTS:

2 page spread.....	\$100
Full page.....	\$80
1/2 page.....	\$60
1/3 page.....	\$40
1/6 page.....	\$30

*Production costs assume that logos, high resolution pictures, and artwork are supplied; any photography required will incur an additional cost.*



Magazine trim size is 8.125" x 10.875"

*Note: For full page bleed ads, printer does not guarantee copy that falls within .125" of the magazine trim size*

**ACCEPTABLE FORMATS AND MEDIA:** High res (300 dpi) pdf, .tif, or .jpg | Web images not accepted | Convert all images to CMYK | Pantone and RGB colors will be converted | Alliance Publishing is not responsible for colors that do not appear accurate if they are submitted in anything other than CMYK | Alliance Publishing is not responsible for errors on ads not accompanied by a proof | **SEND AD PRODUCTION MATERIALS: Liz Young** | lizyoung@alliancegrp.net | 205.566.0030